



CLUB NEWSLETTER

JANUARY 2026

Welcome

Welcome to our 2nd quarterly newsletter, created to keep you – our valued players, supporters and sponsors – connected to the club's journey.

Each edition will share progress on and off the field, how we're tracking against our ambitions, and the impact that both fundraising and sponsorship has on developing and growing the club.

All support is vital, and through this update we aim to show how it's helping build a stronger future.

A 'New Normal'

What began as an initiative to "Raise the Bar" has now evolved into something bigger—a commitment to making excellence the "New Normal".

Together, these steps aren't just achievements—they're the foundation of a new normal, where high standards, professionalism, and community engagement are expected every day.

As we move forward, this is the standard we carry into every match, every decision, and every interaction. The hard work continues, but so does the momentum—and the future has never looked brighter.



Committee & Squad Update

We recently accepted Eddie Greer decision to step away from the club and would like to thank him and wish him well for the future as he seeks new opportunities.



Lewis Devlin recently joined from one of our local rivals with Conall Gordon departing in the opposite direction.

Sponsorship Update

As a locally run football club, we rely heavily on the support of our sponsors



We continue to seek new business partners and offer flexible opportunities to suit your needs. Contact us at seventowersfc@gmail.com or speak to a committee member for more details or to arrange a meeting to discuss further..



Supporting Local

We remain committed to supporting local businesses and have partnered with both Zala Sports & The Zipyard on printing and kit.



Sponsor Recognition

We were delighted to celebrate our partnership with sponsor Charlie's at a recent team day and present them with a club top.



Club Quiz Night

Our now annual event at the Blackstone Bar raised over £650 for club funds. Thank you for your continued support and contributions.



Club Fundraising

Our second Last Man Standing event of the season is LIVE, raising £800 for the club after a £2k payout to last winner Sean O'Neill.



Performance Update - Results & Fixtures

Following an intense start to the season, recent months have been somewhat 'Stop / Start' with no fewer than 4 fixtures being postponed..

Despite this, the squad has continued to apply itself across all fronts and those efforts are beginning to pay off.

After a few cup exits, our first final of the season now awaits against Ballykeel, a side with whom we have enjoyed some great contests.

We're excited to share these occasions and results with you in the weeks and months ahead.

Last 3 Results

- BSML D2 vs Carnlough Swifts (A) 3-2 LOSS
- BSML D2 vs Newark Olympic (A) 5-1 WIN
- Galgorm Trophies SF vs Sixmile Athletic (A) 1-6 WIN

Next 3 Fixtures

- Rainey Cup 2nd Round vs Steadfast (A) Sat 31st January
- BSML D2 vs Romania NI (A) Sat 7th February
- BSML D2 vs Holywell (H) Sat 14th February



Celebrating Success

Whilst awards are usually presented at the end of season, we've introduced Player and Goal of the Month awards to recognise squad performances.

December POTM award presented to Conlin Neill.

